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CONTACT:
MS. AURELIE CARON
EVENT AND PR OFFICER
A.CARON@KICEUROPE.EU

KOREA RESEARCH AND
INNOVATION CENTER –
EUROPE
14 RUE DE LA SCIENCE
1040 BRUSSELS
TEL: +32 2 8803 900

KIC-Europe opens a new door with signing a partnership agreement with Gust

Brussels | Korea Research and Innovation Centre–Europe and Gust have announced to have entered into a partnership proposal to foster the bilateral collaboration between promising Korean startups and European early stage market players.

Dr. Gi Won On, KIC-Europe’s President, remarked “We are thrilled to formalize this agreement with Gust in order to serve the organizations’ mutual goals of increasing the quantity, quality and success of entrepreneurs and of early stage investments in the region, thus creating a greater pool of smart capital for innovative startup companies. KIC-Europe trust they can curate these companies by performing the due diligence, mentoring, accompaniment and fundraising process to turn these companies in the next generation of Korean success stories”.

Gust provides the global platform for the sourcing and management of early stage investments, enabling skilled entrepreneurs to collaborate with the smartest investors by virtually supporting all aspects of the investment relationship, from initial pitch to successful exit. Gust is endorsed by the world's leading business angel and venture capital associations, and powers over 1,000 investment organizations in 75 countries. More than 300,000 startups have already used the platform to connect and collaborate with over 50,000 individual accredited investors.

KIC-Europe is the first Research & Innovation Centre in Brussels to develop an integrated cooperation and to build a large network in research and innovation between Korea and the EU. KIC-Europe opens up access opportunities for Korean startups and SMEs to expand into European markets by providing strategic solutions and networking, so as encouraging participation in international joint research projects and cooperation activities.

In view of this agreement, starting with immediate effect, all KIC-Europe’s members will be linked to Gust’s platform to participate in the funnel process, pitching, training and mentorship activities leading up to investment. Gust will be the official deal flow management and collaboration investment platform of KIC-Europe’s Korean companies.

A warm thank you to Will Brown, Business Development Director of Gust, and Pablo Garrido, Head of Business Development of KIC-Europe for making this partnership happen. It is a new step forward for KIC-Europe and an incredible opportunity to extend the visibility in the global startup ecosystem.

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