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CONTACT:
MS. AURELIE CARON
EVENT AND PR MANAGER
A.CARON@KICEUROPE.EU

**KOREA RESEARCH AND
INNOVATION CENTER –
EUROPE**
14 RUE DE LA SCIENCE
1040 BRUSSELS
TEL: +32 2 8803 900



Brussels | Celebrated in Brussels, Belgium (March 3-4, 2016) KIC-Europe played host to some of the European's most renowned early stage investors, business coaches and innovators.

A great atmosphere presaged a flood of talent for the two-day event. Masterfully organised with the support of Korean's CCEIs (Centres for Creative Economy & Innovation), the event attracted Koreans' most impactful young tech companies, exposing their business plans to KIC-Europe's mentors.

It's no surprise that Korea leads the ranking of the most technologically advanced and digitally connected countries in the world. Fabulous pitches and world-class technologies rocked on display during the online pitches, which had a very successful launch in its first edition - welcoming more than 20 young ventures!

This combination between ambition and talent is devoted to strengthening the EU-KO startup ecosystems, working together to connect more Korean entrepreneurs to European early stage investors, mostly angels, VCs and accelerators. From business validation to internationalisation phase, Startup Autobahn will help Korean companies develop and scale up their ideas and businesses, putting in motion a truly pan-European softlanding programme.

KIC-Europe's mentors will support the awareness raising of the disruptive technologies exhibited, setting up a runway for Korean entrepreneurs to start and scaleup their business in Europe and grow internationally. Just to name a few, leading European organisations such as EBN, EBAN, Microsoft Innovation Center, Oxygen Accelerator, Startupbootcamp Barcelona, and Segments Accelerator will work closely with us to promote the emergence of new Korean talents.

Since its inception in November 2013, KIC-Europe has remained committed to its mission of creating the next generation of Korean tech success stories. Supported by the MISP and the NRF, our center will navigate the emotional journey of entrepreneurship by:

- Guiding entrepreneurs into global concepts through an European mentorship scheme;
- Facilitating access to the best entrepreneurial ecosystems in Europe to promote startups' growth;
- Improving the access to capital via early stage funding and corporate-startup collaborations.

Further calls to attract the most innovative Korean companies and European startup experts will be launched in the coming months. Help us match Korean's most creative, disruptive and ambitious startups with corporate partners, early stage investors and benchmark our initiatives with your networks. Join our elite club to build, grow and celebrate startup success.

