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## The multichannel True 3D Sound Technology, SonicTier, has won the ITU Telecom World Entrepreneurship People's Award

**Budapest, Hungary** | It was an honor for KIC-Europe to have another company which was represented by them winning the ITU Telecom World Entrepreneurship People's Award. Two Awards in one night? What a successful way to close the KIC-Europe participation to ITU Telecom World 2015.

The Secretary General of ITU, Mr. Houlin Zhao, has presented the Award to Mr. Daejin Kim during the ITU Telecom World 2015's Closing Ceremony which was held Thursday 15th October, 2015. Over the past 150 years, ITU has been a facilitator and pioneer. From the earliest days of telegraphy, through the development of radio and phone technology, we have been instrumental in bringing life-enhancing innovation to global communities. This year, they are celebrating their 150 years anniversary and it was an honor for KIC-Europe to be part of it and win two Awards.

SonicTier is revolutionizing the sound by offering a true 3D experience. It is the next-generation 3D audio systems for cinemas and other areas involving intellectual properties. Based on a number of essential patents that realized the SonicTier True Surround 3D Sound System, SonicTier is changing the paradigm in the global audio solutions market. Daejin Kim, Vice-President of SonicTier, stated *"Receiving such an award is an accomplishment and a true testimony from the delegates themselves by voting for SonicTier. I am proud to receive this award and it gives us the motivation to keep going further with our product and innovation"*.

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Mr. Houlin Zhao, Secretary General of ITU has congratulate South Korea for their success and many Awards received during ITU Telecom World 2015. KIC-Europe President, Dr. GiWon On has stated: *"Winning two Entrepreneurship Awards during ITU Telecom World was the best way to realize that not only we should continue supporting the very promising Korean Startups and SMEs but also that South Korea has so much to offer to the technological world"*.

The Korea Research and Innovation Centre-Europe is growing more and more each day trying to find more Korean Technological ventures to bring to the next level. As Albert Einstein once said: *"We cannot solve our problem with the same thinking we used when we created them"*. So let's believe in Innovation and continue to support the technology of tomorrow by writing Korean Startups and SMEs success stories.

